



**FOR IMMEDIATE RELEASE:**

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**“SINK or SWIM” – The Perilous Journey awarded two GRAND PRIZES**  
**Sunday, September 10, 2017 during Awards Ceremony at Newark Symphony Hall at the**  
**2<sup>nd</sup> Annual Newark International Film Festival (NIFF) BEST FILM and BEST ACTRESS, Ama K.**  
**Abebrese, actress from Netflix original movie, Beasts of No Nation.**

This is an attention grabbing Independent Docudrama film that reenacts the real life stories and tragedies of individuals and families desperately driven to illegal migration from Africa to Europe which unknowingly implicates sexual exploitation, drug smuggling and the most heinous crime - human trafficking - a tale that is unfortunately never and/or rarely shared around the world!

*“Our #1 goal is to brainstorm and solicit an international conversation that will in turn help eradicate this human atrocity. Through the power of MEDIA and AWARENESS, we believe we can make a difference”, said Executive Producer, Prince Richard NwaobiE.*

**NEWARK, NJ, September 11, 2017 – JRT Multimedia** is pleased to announce and congratulate our client, Ghana, Africa based Production Company, **TNA, LLC’s** Independent Docudrama film, **“SINK OR SWIM” -The Perilous Journey** ([View Trailer](#)) for the distinction of winning **BEST FILM** and **BEST ACTRESS** respectively. The feature film was selected out of over **800 film submissions from sixty-six countries** around the globe. Executive Producer Prince Richard NwaobiE, Actor and Co-Director, Adjetey Anang along with cast members and supporters traveled from Ghana, Africa to attend **NIFF** in Newark, NJ, September 8-10, 2017 to promote and showcase their International Award-winning sensation. On the day of the award ceremony, hosted by Celebrity Ambassador, actress, Eva Marcille, the **TNA** team wowed the red carpet outside dressed in the majestic garb representing the national colors of Ghana, Nigeria and Central Africa [View Photos](#) which segued to the excitement inside the auditorium leading up to the moment the film won the coveted grand prize in two categories!

The main objective from this story is to send a message to deter African youths from “irregular migration” which leads to human trafficking. The movie is set mainly in the Sahara with other locations in Ghana, Kenya, Burkina Faso and Togo.

The spell-binding, **“SINK OR SWIM” -The Perilous Journey** film has been endorsed by IOM - a UN Agency and features a Pan-African cast of actors and actresses represented from nine (9) countries throughout the continent - multi-award-winning Actor Adjetey Anang, Zack Orji of [Half of a Yellow Sun](#); a Hollywood epic about the Biafra war, Raymond Ofula from [Lara Croft - Tomb Raider](#) with Angelina Jolie and the Oscar winning film; [The Constant Gardner](#), Seun Akindele, the “Prince of Nollywood” and Ama K. Abebrese, from Netflix original movie, [Beasts of No Nation](#).

As it continues to gain Global accolades and praises, **“SINK OR SWIM” -The Perilous Journey** has just been announced as an **Official Selection** at the [Scandinavian International Film Festival \(SCIFF\)](#) and invited to attend the Red Carpet ceremony in Helsinki, Finland on October 25, 2017. It has already won in two (2) previous International Film Festivals - Best International Film, **Doctors without Borders**, NYC and the **Humans Rights International Film Festival**, Barcelona, Spain.

Please see the [PSA](#) for the movie, **“SINK OR SWIM”- The Perilous Journey:**

**Over 400 years ago, millions of African men and woman were unwillingly captured, enslaved and transported to the Americas. Today, they are unknowingly paying to be betrayed, deceived and enslaved.**

**Join the conversation; help us put an end to SLAVERY in the 21<sup>st</sup> Century!**

**About TNA, LLC**

Founded in 2014, **TNA, LLC** focuses on edutainment via African films.

**About Newark International Film Festival (NIFF)**

Founded by Kenneth Gifford, Jr. in 2016, the 3-day festival showcases the breadth of the film industry including screenings at a number of cultural anchor institutions and outdoor screenings, stunt exhibitions, pitch opportunities and auditions for TV

and film, acting, directing, producing, crowd funding workshops, and much more. The **Newark International Film Festival** is the first international film festival hosted in Newark, NJ and is dedicated to the art of storytelling through film. The 2017 NIFF put filmmakers in front of major players in the film industry and movie lovers from around the world. NIFF's audience is important, affluent, and eager to celebrate.

#### **About JRT Multimedia**

Founded in 2010, [JRT Multimedia](http://jrtmultimedia.com) is a New Jersey based boutique brand marketing and media agency that serves the premium lifestyle market in the luxury space. We develop, negotiate and execute deals for talent, and entertainment and media companies. We specialize in Media, Branding, Event Marketing, Sponsorship and Publicity for clients (i.e., individuals and companies) within the entertainment, music, sports, corporate and non-profit arenas.

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